



*August 9-11, 2024  
Grand Traverse Resort*

**THE MICHIGAN ALLERGY & ASTHMA SOCIETY**

# Summer CME Meeting

## AGENDA

### THURSDAY, AUGUST 8

6:00 pm - 8:00 pm **\*\*Welcome Cookout**

### FRIDAY, AUGUST 9

7:00 am - 7:55 am **\*\*Breakfast** (registered attendees & guests)

7:55 am - 8:00 am **\*\*Welcome & Introductions**

8:00 am - 10:00 am **\*“Racial Bias and Disparities in Asthma Care”** **Ballroom AB**  
Giselle Mosnaim, MD  
NorthShore University Health System  
Glenview, IL

10:00 am - 10:30 am **\*\*Refreshment Break with Exhibitors**

10:30 am - 11:30 pm **“Updates on Food Allergy Prevention and Management Strategies”** **Ballroom AB**  
Chen Rosenberg, MD  
Lahey Health, Burlington, MA

11:30 am - 1:00 pm **“Updates on Neglected, I Mean Nonallergic Rhinitis” and “What Is and Is Not Sinusitis, and What About Nasal Polyps?”** **Ballroom AB**  
John Craig, MD  
Henry Ford Health, Detroit, MI

1:00 pm - 1:30 pm **\*\*“COPD” sponsored by Regeneron** **Ballroom H**

1:30 pm - 2:30 pm **\*\*Lunch** (registered attendees and guests)

6:00 pm - 8:00 pm **\*\*Dinner (Pavilion)**

### SATURDAY, AUGUST 10

7:00 am - 7:45 am **\*\*Breakfast** (registered attendees and guests)

7:45 am - 8:00 am **\*\*MDPAC Update** **Ballroom AB**  
Leah Davis, DO, MSMS

8:00 am - 9:00 am **“Autoinflammatory Disorders for the Allergist”** **Ballroom AB**  
Dennis Ledford, MD, FAAAAI  
University of South Florida  
Tampa, FL

9:00 am - 10:00 am **“Allergen Immunotherapy 2024”**  
Dennis Ledford, MD, FAAAAI

10:00 am - 10:30 am **\*\*Refreshment Break with Exhibitors**

10:30 am - 12:00 pm **“Immunodeficiency”** **Ballroom AB**  
Yasmin Khan, MD  
Vanderbilt University Medical Center  
Nashville, TN

12:00 am - 1:00 pm **“Eosinophilic Esophagitis”** **Ballroom AB**  
Justin Schwartz, MD  
Cincinnati Children’s Hospital  
Cincinnati, OH

1:00 pm - 1:30 pm **\*\*“Looking From the Top Down: A New Understanding of Epithelial Alarmins in Asthma”** **Ballroom H**  
Rohit Katial, MD  
National Jewish Health, Denver, CO  
*sponsored by AstraZeneca*

1:00 pm - 2:00 pm **\*\*Lunch** (registered attendees and guests)

**\*Meets Michigan licensure CME requirement**

# 2024 MAAS Summer CME Meeting



[www.themaas.org](http://www.themaas.org)

## SUNDAY, AUGUST 11

7:00 am – 7:45 am **\*\*Breakfast** (registered attendees and guests)

7:45 am – 8:45 am **“Chronic Cough: Treatment Today and What the Future Holds”** **Ballroom AB**

Alan Baptist, MD

Henry Ford Health System, Detroit

8:45 am – 9:45 am **\*“Medical Ethics in Allergy”**

George Freigeh, MD **Ballroom AB**

University of Michigan, Ann Arbor

9:45 am -10:45 am **“Allergy Practice Challenges and Best Practices In Improving Patient Care”**

*Brought to you by the American College of Allergy, Asthma & Immunology”*



Razi Rafeeq, MD **Ballroom AB**

University of Michigan, Ann Arbor

10:45 am -11:00 am **\*\*Closing Remarks and Adjourn**

**\*Meets Michigan licensure CME requirement.**

**\*\* Non-CME Activities**

## EVENT OVERVIEW

The Michigan Allergy & Asthma Society has recognized the need to involve allergists-immunologists from across the State of Michigan and its neighboring states in its educational and networking activities by organizing a weekend CME meeting in Traverse City at the northern tip of the Michigan Lower Peninsula. This event combines family friendly activities in a relaxing environment with an exceptional educational program with nationally recognized speakers designed to meet the needs of the practicing allergist-immunologists and other health care providers with interest in the field of allergy, asthma and immunology.

## WHO SHOULD ATTEND

This educational activity is for allergist-immunologists and primary care physicians with an interest in the field of allergy, asthma and immunology and advance practice providers.

## FACULTY DISCLOSURE

All speakers and members of the planning committee have been asked to disclose any significant relationships with commercial companies. This will be disclosed at the time of the meeting.

## OVERALL EDUCATIONAL OBJECTIVES

By attending the educational session the participants should be able to:

1. Address the topics of sinusitis/polyps and non-allergic rhinitis conditions encountered by the practicing allergist.
2. Review of the topics of autoinflammatory disorders, immunotherapy and immunodeficiency, and evidence-based therapy for eosinophilic esophagitis and chronic cough.
3. Meet the Michigan licensure CME requirement for medical ethics with discussion of relevant topics for the practicing allergist, and the Michigan licensure CME requirement for racial bias and care disparities.
4. Practice management session to address the concerns and challenges of running an allergy practice.

## SIGN IN

All participants wishing to receive CME credit for these sessions will be required to sign in each day.

## EVALUATION

Please complete the Evaluation/Survey at the end of the event to help us plan future meetings.

Michigan  
State  
Medical  
Society

12

AMA PRA  
Category 1  
Credit(s)™

**Statement of Accreditation** This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Michigan State Medical Society and Michigan Allergy & Asthma Society. The Michigan State Medical Society is accredited by the ACCME to provide continuing medical education for physicians. **AMA Credit Designation Statement** The MSMS designates this live activity for a maximum of 12.0 **AMA PRA Category 1 Credit (s)**™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

# 2024 MAAS Summer CME Meeting

Name \_\_\_\_\_  
Practice/Organization \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_

**Conference Registration Fees:** \_\_\_\_\_ MAAS Member (complimentary)  
\_\_\_\_\_ \$200 Non-member All Conference \_\_\_\_\_ \$100 One Day Non-member \_\_\_\_\_ Day attending  
\_\_\_\_\_ \$500 Non-member Commercial (without sponsorship)

Are you staying at the Grand Traverse Resort?  Yes  No

Please indicate if you will be attending:

Thursday Evening Welcome Dinner Cookout  Friday Evening Dinner

## Guest Registration Fees:

(Includes optional activities, 3 breakfasts, 3 lunches & 2 dinners at a substantial savings)

Please list number of additional guests in each category:

\_\_\_\_\_ Spouse/Adult Guest (s) \$150\* \_\_\_\_\_ Age 11 to 18 Guest (s) \$65\* \_\_\_\_\_ Guest (s) Ages 10 and under free

Guest Name (s) \_\_\_\_\_ Guest Name (s) \_\_\_\_\_

Guest Name (s) \_\_\_\_\_ Guest Name (s) \_\_\_\_\_

Please indicate any dietary restrictions: \_\_\_\_\_

**Total Payment:** \_\_\_\_\_  Check (made payable to MAAS)  Visa  Master Card  American Express

Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_

Print Name (as it appears on card): \_\_\_\_\_

Billing Address: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**\*Call us if stay is 1 or 2 days and we can make a price adjustment for the whole family.**

## RETURN REGISTRATION TO:

EMAIL: tguastella@outlook.com  
PHONE: 517-203-5560  
FAX: 517-349-3012  
MAIL: Michigan Allergy & Asthma Society  
2843 E. Grand River Ave #228  
East Lansing, MI 48823

**A block of rooms has been reserved at the Grand Traverse Resort and is being held until July 8.** To reserve your room call the Grand Traverse Resort at 231-534-6001 or go online at

<https://book.passkey.com/event/50729191/owner/50342357/home>

Hotel Rooms: \$349\* per night Tower Rooms: \$369\* per night

\*There is an additional resort fee of \$20.95 plus taxes per night. There are also a limited number of off hotel site condos available. Please contact Tammy Guastella at 517-203-5560 for more information.

## **\*Things to Do in Traverse City**

Visit Sleeping Bear Sand Dunes  
<https://www.nps.gov/slbe/index.htm>

Canoe/Kayak/Tube Platte River  
(Honor/Sleeping Bear Dunes area)  
<https://www.canoemichigan.com/>

Canoe/Kayak Crystal River (Glen Arbor)  
<https://crystalriveroutfitters.com/kayak-canoe-trips/>

Spend time on boat on west bay:  
Nauticat <https://www.nauti-cat.com/>

Discovery Cruises  
<https://www.discoverycruisestc.com/>

Tall ships  
<https://tallshipsailing.com/>

Parasail on East Bay  
<https://tbparasail.com/>

Jacobs Farm: Corn maze, picking fruit, food/adult beverages  
<https://jacobsfarmtc.com/>

\*Wine tasting on Old Mission Peninsula  
<https://www.ompwinetrail.com/> <https://www.bonobowinery.com/>

Wine Tasting on Leelanau Peninsula  
<https://lpwines.com/>

**Family Friendly Restaurants:**  
The Filling Station (Pizza/Microbrewery)  
Bubbas (American)  
The Little Fleet (food trucks)  
North Peak (Brewery)  
Farm Club (Farm to table)  
Mama Lus (Mexican)  
The good bowl (Vietnamese)

**Fine Dining Restaurants:**  
The Boathouse  
Red Ginger  
Amical  
Pepenero  
Trattoria Stella  
The Cooks House  
Blu (Glen Arbor)

**\*Note: Construction Updates for Traverse City can be found at:**

<https://www.traverscitymi.gov/projects/mdot-grandview-parkway-project.html>

### **Guest Event Schedule**

#### **THURSDAY, AUGUST 8**

6:00 pm – 8:00 pm Welcome Cookout

#### **FRIDAY, AUGUST 9**

7:00 am – 7:55 am Breakfast

1:30 pm – 2:30 pm Lunch

6:00 pm – 8:00 pm Dinner

#### **SATURDAY, AUGUST 10**

7:00 am – 7:45 am Breakfast

1:30 pm – 2:30 pm Lunch

#### **SUNDAY, AUGUST 11**

7:00 am – 7:45 am Breakfast

11:00 am Box Lunch to go



**Grand Traverse Amenities:**

- Five restaurants/ lounges
- Gallery of Shops
- Spa Grand Traverse
- Three championship golf courses
- Two indoor pools and one outdoor pool
- One indoor hot tub and two outdoor hot tubs
- Indoor Water Playground
- 100,000 square foot Health Club with five indoor tennis courts
- Nearby Turtle Creek Casino & Hotel and Leelanau Sands Casino